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PTO/SB/18 (08-00)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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<b>DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)</b>  <input checked="" type="checkbox"/> Declaration Submitted With Initial Filing <input type="checkbox"/> Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required) <b>OR</b>	Attorney Docket Number	716139.169
	First Named Inventor	Boron, Andrew J.
	<b>COMPLETE IF KNOWN</b>	
	Application Number	Not Yet Known
	Filing Date	Herewith
	Group Art Unit	Not Yet Known
	Examiner Name	Not Yet Known

**As a below named inventor, I hereby declare that:**  
My residence, mailing address, and citizenship are as stated below next to my name.  
I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:  

ADVERTISING DISPLAY UNIT

  
(Title of the Invention)

the specification of which  
☒ is attached hereto  
OR  
☐ was filed on (MM/DD/YY)  as United States Application Number or PCT International (if applicable).  
Application Number  and was amended on (MM/DD/YY)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims as amended by any amendment specifically referred to above.  
I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)

☐ Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

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Burden Hour Statement: This form is estimated to take 21 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SENT TO: Assistant Commissioner for Patents, Box Design, Washington, DC 20231.

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## DECLARATION — Utility or Design Patent Application

Direct all correspondence to: <input checked="" type="checkbox"/> Customer Number or Bar Code Label		27128		OR <input checked="" type="checkbox"/> Correspondence address below	
Name Samuel Digirolamo					
Address Blackwell Sanders Peper Martin LLP					
Address 720 Olive Street, Suite 2400					
City St. Louis			State Missouri		ZIP 63101
Country US		Telephone 314-345-6000		Fax 314-345-6060	
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.					
NAME OF SOLE OR FIRST INVENTOR:			<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) Andrew J.			Family Name Or Surname Boron		
Inventor's Signature 			Date 2/2/04		
Residence City: Belleville		State IL	Country US	Citizenship US	
Mailing Address: 1884 Stevens					
Mailing Address					
City Belleville		State IL	ZIP 62223	Country US	
NAME OF SECOND INVENTOR:			<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) Gary P.			Family Name Or Surname George		
Inventor's Signature 			Date 2-2-04		
Residence City: St. Louis		State MO	Country US	Citizenship US	
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<input checked="" type="checkbox"/> Additional inventors are being named on the <u>1</u> supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.					

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PTO/SB/04 (10-00)

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## DECLARATION — UTILITY OR DESIGN PATENT APPLICATION

### ADDITIONAL INVENTOR(S) SUPPLEMENTAL SHEET

**Attorney Docket Number:** 716139.169

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

**NAME OF THIRD INVENTOR:**

☐ A petition has been filed for this unsigned inventor

**Given Name**  
Kent L.

**Family Name  
Or Surname** Hanners

**Inventor's  
Signature**

*Kent L. Hanners*

**Date** 02-01-04

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**State** MO

**ZIP** 63301

**Country** US

**NAME OF FOURTH INVENTOR:**

☐ A petition has been filed for this unsigned inventor

**Given Name  
(first and middle [if any])**

**Family Name  
Or Surname**

**Inventor's  
Signature**

**Date**

**Residence City:**

**State**

**Country**

**Citizenship**

**Mailing Address**

**Mailing Address**

**City**

**State**

**ZIP**

**Country**

☐ Additional inventors are being named on the \_\_ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.